

Corporate Cycling Events

A Corporate Cycling Event for
your valued clients and staff is
a proven way to develop
closer relationships, brand
loyalty and to foster goodwill

**The shared
experience of cycling
is a great way to build
working relationships**

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For years people have
been saying that cycling is the
new golf - it is now time
to offer your clients
something besides that
corporate golf day



two wheel tours
Pedalling with Passion

Why have a Corporate Cycling Event?

Traditionally corporations invite clients and key staff to a golf day. It is time to offer something different. Road cycling is now considered the preferred way of networking for the modern professional. Just look at the growing number of corporate-sponsored charity bike rides.

Many believe cycling offers more than golf for building lasting working relationships, because it is less competitive. Golf days tends to have winners and losers - not a healthy environment for establishing or deepening relationships. Cycling tends to be mutually supportive and a much deeper shared experience.

Riding in a group encourages collaboration and offers people the chance for more detailed conversations compared to a foursome on the golf course or corporate lunch or drinks after work.

A Corporate Cycling Event is an ideal way to gain greater knowledge of colleague's and client's real self. As well, rides allow greater levels of conversations with wider audiences. Will Levy, *twowheeltours* owner, says "A client has the opportunity to meet other executives and thus gain broader perspectives of the corporation and is made to feel valuable and respected."

twowheeltours believes it is easier to get to know people while cycling than in other corporate hospitality situations. "There is a certain rhythm involved in cycling and conversations flow while on a bike. It may be a result due to the sensation of the great outdoors and adrenaline which gives the rider a sense of euphoria which leads riders to feeling more open and honest."



The benefits of a Corporate day

These rides are a rewarding way to bring your clients and staff together, a chance to ride through the quieter secondary Sydney roads and beautiful National Parks. Rides can be a morning session from 30km, through to an all day ride last [CHANGE last to lasting] for 70 to 120km. We can be as flexible as you need.

Some of the benefits of a Corporate Cycling Event managed by *twowheeltours* include:

- Get people fitter & healthier
- Bond clients and colleagues through shared endeavour
- Foster better team work
- Engage clients in a healthier way
- Raise money for charity

We have experience of delivering every type of road ride you can think of. In terms of distance it's whatever you think your team can achieve but you would be surprised at how far people can go when they work as a team and learn how to ride together as one efficient group. We can divide the larger group into two, to cater for both the faster and less fast riders. Our ride leaders are very experienced road cyclists, many of whom have ridden professionally in Australia and around the world. They love working with groups of all abilities to help them get the best out of their ride and can tell a tale or two along the way.

Whether you are looking for a small team of key clients or looking to engage your entire business, we can build a package that suits your needs. We can craft a course and design an event tailored to your specific needs. We know Sydney; we ride thousands of kilometres each year and we can offer a wide variety of choices and locations.



A Corporate Cycling Event provided by *twowheeltours* provides a first-class product for all participants and stakeholders. Beyond delivering key on-the-day elements to achieve this high standard, we also assist with developing your guest communications and collateral, helping to extend your profile and influence pre and post event.

We at *twowheeltours* can include:

- customised cycling kit - knicks and jerseys
- pre-ride mail-out to the riders outlining all the details on ride and also what to bring
- pre-ride bike checks
- professional and semi-professional ride guides

- start coffee and pastries
- skills sessions
- mechanics
- support vehicles
- cafe and rest stops along the way
- ride nutrition and drinks on course
- showers at the end of the ride
- fully catered banquet lunches including all drinks
- professional photographer
- guest speakers
- massages

Prior to the event we will communicate with you in regards to detailed run sheets, contact lists and information on insurance plus waivers for each participant to sign before the day. Each rider will also be sent

an e-form to check dietary requirements and any injuries/illness' which they may have.

The single or half day format of a Corporate Cycling Event provides you the opportunity to gather 5 to 30 riders in a pro-level experience to socialise, network, safely enjoy fantastic cycling and, if desired, collectively raise awareness and funds for your chosen charity. Generally held on a business day rather than on a weekend, this is an experience that will be remembered.

Whatever your budget is - from \$250 per person upwards - we have the experience and knowledge to put together a Corporate Cycling Event to meet your client or employee objectives.



these rides are a rewarding way to bring your clients and staff together



we cater for everything
from begining to end





Introducing twowheeltours;

Since 2009 twowheeltours has been involved in the Australian Cycling Community, we have offered domestic and international private tours, corporate days, Charity Days, run the logistics for the Bowral Classic, run countless skills sessions and tours to international multi-day cyclosporives in conjunction with some of the biggest amateur cycling events around the world including the Haute Route.

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